



State of Wisconsin  
Governor Scott Walker

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**Department of Agriculture, Trade and Consumer Protection**  
Ben Brancel, Secretary

## **BOARD OF AGRICULTURE, TRADE AND CONSUMER PROTECTION AGENDA**

**July 23, 2014**

The Board of Agriculture, Trade and Consumer Protection will meet on **Wednesday, July 23, 2014** beginning at 9:00 a.m. for a tour of Monsanto- Agracetus located at 8520 University Green, Middleton WI 53562. The Board will hold its official business meeting at **11:00 a.m.** in the West Madison Agricultural Research Station, located at 8502 Mineral Point Road, Verona WI 53593. The agenda for the meeting is shown below.

### **AGENDA ITEMS AND TENTATIVE SCHEDULE:**

- 9:00     1.    Tour Monsanto- Agracetus
- 11:00    2.    Call the Meeting to Order at the West Madison Agricultural Research Station
- 3.    Approve Minutes of the May 14<sup>th</sup> Board Meeting and the June 12<sup>th</sup> Board Teleconference
- 11:05    4.    Welcome and overview of the West Madison Agricultural Research Station- Tom Wright
- 11:15    5.    Public Appearances – *Each speaker is limited to 5 minutes or less, depending on the number of speakers. Each speaker must fill out and submit an appearance card to the Board clerk.*
- 11:25    6.    ATPC 136- Mobile Air Conditioners; Reclaiming or Recycling Refrigerant (Scope Statement)-  
**Division of Trade & Consumer Protection**
- 11:40    7.    ATPC 127- Direct Marketing (No Call) Permanent Rule (Hearing Draft)- **Division of Trade & Consumer Protection**
- 11:55    8.    ATPC 127 – Direct Marketing (No Call) Emergency Rule- **Division of Trade & Consumer Protection**
- 12:10    9.    Division Update (Report) - **Division of Animal Health**
- 12:25            Break for Lunch, Reconvene 1:20
- 1:20     10.    ATPC 141 – Cherry Marketing Order (Hearing Draft) – **Division of Agricultural Development**
- 1:35     11.    ATPC 161 – “Grow Wisconsin Dairy Processor” Grant and Loan Program (Final Draft) –  
**Division of Agricultural Development**

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| 1:50 | 12. | Alice in Dairyland 2014-2015 (Report) - <b>Division of Agricultural Development</b>  |
| 2:05 | 13. | ATCP 55- Meat and Meat Food Products (Final Draft) – <b>Division of Food Safety</b>  |
| 2:20 | 14. | Cooperative Interstate Shipment (Report) – <b>Division of Food Safety</b>  |
| 2:35 | 15. | ATCP 20, 21, 29, 30, 33, 35, 40, 42, 49, 50, 71, 90, 91, 92, 94, 105, 123, 127 and 161 – Minor and Technical Rule Changes (Hearing Draft) – <b>Office of the Secretary</b> |
| 2:45 | 16. | Agriculture Land Sales Discussion- <b>Department of Revenue</b>  |
| 3:15 | 17. | Wisconsin Agricultural Statistics Services (Report) – <b>Gregory Bussler, State Statistician</b>   |
| 3:30 | 18. | Agrichemical Management Bureau (Report) – <b>Division of Agricultural Resource Management</b>  |
| 3:50 | 19. | Agricultural Enterprise Area (AEA) Designation (Report) - <b>Division of Agricultural Resource Management</b>  |
| 4:10 | 20. | Board Member Reports   |
|      | 21. | Secretary's Report   |
|      | 22. | Future Agenda Items  |
| 5:10 | 23. | Adjourn  |